



5 November 2013

Dear supporter of children's play,

Pop-Up Play Shops

We are writing to tell you about a new play project, and to ask for a few minutes of your time to help with it.

Many areas are struggling to maintain play provision in the current economic climate. We are a new charity with some funding from the Big Lottery Fund to make a study of how to support and grow a form of play provision that might help to fill some of the gaps.

The money is to explore the potential for a national scheme to help local groups establish Pop-Up Play Shops (PUPS) in disused high street or other vacant, often temporary premises.

We have successfully piloted such a project and now want to share what we have learned and support others to adopt the model in their own areas. As well as a study of the Pop-Up Shop's potential for national development, the lottery grant will also fund a tool-kit of resources for local groups.

To help us to gauge the level of demand for such a resource, and what it should contain, we would be very grateful if you would complete a short, anonymous survey. This should take no more than 5 minutes.

The survey can be found here.

<https://www.surveymonkey.com/s/TDVCH5C>

If you agree to complete the survey please do so before **30 November 2013**.

Thank you!

The Pop-Up Adventure Play team

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